

# Opportunity to secure an equity investment in CyberCom Hospitality Solutions by Crown Accelerate Deals



**CYBERCOM**

INVEST IN NEW ZEALAND'S  
FASTEST GROWING  
INTERNET SERVICE PROVIDER (ISP)

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ACCELERATE DEALS

**CFS Accelerate seeks to present investors with asymmetric return investment opportunities. CFS Accelerate's goal is to present investors with a well-rounded selection of investment opportunities.**

**We provides a diverse portfolio of financial services including curating yield instruments that provide asymmetric returns to investors.**

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You have likely never heard of CyberCom Hospitality Solutions. And yet, if you have stayed in a hotel, dined in a restaurant or bought a coffee at your favourite kiosk, you have likely used CyberCom's services.

CyberCom is growing and is very well positioned to expand in this industry. That can mean a significant upside for you as an investor.

This is the perfect time to invest, as the hospitality industry is bouncing back.

### **Do we have your attention?**

Crown Accelerate Deals is pleased to offer you the opportunity to secure an equity investment in CyberCom Hospitality Solutions.

# CYBERCOM

CyberCom was established in 2005 as a specialist ISP (internet service provider) to the hospitality and tourism industry in New Zealand. Today CyberCom is diversified in its technology offerings, also supplying cloud-based solutions to businesses throughout the world.

In 2015 CyberCom acquired the cloud-based marketing products:

- **Maxmail** - Email marketing software
- **ListWise** - Email address verification software
- **Texta** - SMS marketing software

The company's recent growth is due to the launch of a new product, CyberCom Connect and the subsequent finalisation of key partnerships in the New Zealand hospitality industry.

**Current customers now include:** The Coffee Club, St Pierre's Sushi, Columbus Coffee, Pita Pit, Quest, Apartment Hotels, CPG Hotels, Top 10 Holiday Parks, Savor Group, Muffin Break, Jamaica Blue, Robert Harris, Esquires Café, Gloria Jeans Coffee and Nazar Group.



Launched in 2019, CyberCom Connect is the bridge between CyberCom's ISP and Cloud systems. Connect allows the hospitality business to capture the contact details of every customer who logs into the customer WiFi network and then adds them to an in-built CRM (customer relationship manager).

Connect then allows hospitality businesses to reach out to their customers to encourage repeat business, using the in-built marketing tools - thus improving communication between the business and the customer.

The uptake of the service took off last year after a number of large household name franchises adopted Connect's services.

## THE (GOOD) 'PROBLEM'

The CyberCom team have been onboarding hospitality businesses throughout the country at a speed and quantity that has never been achieved before in the company's history.

CyberCom cannot set up new clients fast enough. They have a substantial backlog of customers waiting to use their services.

CyberCom's customer acquisition rates will continue for the foreseeable future, as each individual franchisee in a franchise comes out of contract with their previous supplier. This is all resulting in a continued increase in guaranteed monthly ISP revenue.

### **THE OFFER**

CyberCom is opening their doors to new investors to invest into CyberCom and join their current shareholder base.

The capital raised will allow them to onboard new customers, keep up with demand and grow the business faster than it currently is growing.

Your investment will primarily fund new networking equipment for new customers, the hiring of new staff and the retiring of long-term debt.

As a shareholder, you will own a portion of the company. With this you will receive both quarterly and annual shareholder reports that will detail the growth of the business and your investment.

### **THE EXIT**

The company is expecting two avenues for exit:

- a) trade sale to an existing telecommunications group.
- b) a potential public listing within 3-4 years.

The company is hoping to achieve an exit for investors at a 4-6 times multiplier within the next 3-4 years.

### **ENQUIRE**

Please click on the Enquire button below and one of our team will reach out to you right away. Or, consider calling us directly at **0800 101 507**

[\*\*Enquire Here\*\*](#)

If you would like to join the webinar or would like more information about CyberCom and this opportunity, please enquire below.