

## **Opportunity to secure an equity investment in Kraken by Crown**

### **Accelerate Deals**



CFS Accelerate seeks to present investors with asymmetric return investment opportunities. CFS Accelerate's goal is to present investors with a well-rounded selection of investment opportunities.

We provides a diverse portfolio of financial services including curating yield instruments that provide asymmetric returns to investors.

## **Kraken Secondary Share Offering**

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We have an amazing and time sensitive investment opportunity for you to consider.

Kraken is the third largest crypto exchange in the world. If you are not familiar with crypto

exchanges, much like a stock exchange, crypto exchanges are used by investors to buy, sell and store their crypto assets. This investment is not in crypto, but in the exchange itself.

Kraken is a private company that intends to go public in the near future. This is why we are choosing to invest in the company now.

Kraken's net income in 2021 was approximately \$1.5 billion USD. As July 2022, Kraken was valued at \$10.6 billion USD.

Last year, we invested in a secondary share offering of Kraken whereby we purchased shares at \$61 USD per share. We did so anticipating that Kraken would pursue a public listing by early 2023.

As you know, equity prices are currently under significant pressure. Frankly, it is not a good time to list.

Large companies like Kraken who can afford not to IPO are pushing their listings back until the market improves. We anticipate that this may be another 12-18 months.

For some of Kraken's earlier investors however, the extension will put too much pressure on purchasing plans they have made expecting an IPO this year.

We have secured \$2M of shares from one such investor who needs to sell their shares. Marvin Yee who leads Crown Capital (our partner company) has negotiated a significant discount to purchase the shares at a price of \$29/share.

This represents more than a 50% discount to the price we paid last year, which was already a significant discount on value.

We had conservatively estimated that we could be making a 4X return from an IPO at \$62 a share.

The assumption behind that estimate has not changed.

If we believe that crypto trading is here to stay and that when the equities markets recover, crypto will likely recover too, then this deal is a no brainer. What was once potentially a 4X may be an 8X for those who purchase now.

We have two weeks to settle the purchase.

If you are interested in this offer to purchase discounted shares of the 3rd largest crypto exchanger in the world, please enquire below. Or, consider calling us directly at 0800 101 507.

Sincerely,  
Evan Seber and the Crown Accelerate Team

[Enquire Here](#)

